

Podcast 101

Physical and Digital Tools

Podcasting 101

Reason

- Why
- Content
- Market Avatar
- Time
- Talk The Talk!

Physical Tool

- Quality Sound
- Speed
- Simplicity

Digital Tools

- Achieve More Out Of Your Time
- Speed
- Simplicity

Strategy For Promoting

Podcast 101 – Physical Tools

- Mixer – ProFX 8v2. This ensures that you have quality audio.
- Tascam DR-40. This is your digital recorder.
- Headsets – Sony MDR-V6
- Ipad – MP3 Music mixer
- Mic - Audio-Technica (ATR2100-USB). Inexpensive
- Mic – Heil PR-40. Expensive
- Pop socks/wind socks. These eliminate the popping sound on the mics.
- Mic Tripods (look into getting a boom for your mics)
- Get a powerful desktop computer for editing and loading and all the other stuff that sucks memory. I purchased a gaming computer for \$900. Powerful and fast.
- You will need to get all cables. Go to a hip music store that is manned by music junkies, they will know what to do and will help with any frustration. Good resource.
- **Next Course - How Do You Promote Your Podcast???**

Podcast 101 – Digital Tools

- Website - <https://podcastwebsites.com/>, mention my name.
- Editing – Camtasia: <https://www.techsmith.com/>
- Graphics – Canva: <https://www.canva.com/>
- Video Conferencing: <https://zoom.us/>
- Music - <https://www.audioblocks.com/>
- Transcription: <https://www.temi.com/>
- MP4 to MP3 Conversion - <https://cloudconvert.com/>
- Freelance Solutions - <https://www.fiverr.com/> **Next Course - How Do You Promote Your Podcast???**