



# AI Solutions for industry

[zyfra.com](https://zyfra.com)



# Zyfra: multinational company that develops industrial digitalization technologies, and improves the IIoT and AI environment



**290**  
enterprises



**77**  
mines



**15**  
countries



**24 000**  
connected pieces of equipment



**30**  
implemented  
AI projects



**5 100**  
oil wells



**84**  
partners

BUSINESS TRANSFORMATION AWARD  
"Intelligent Mine – mine of the future"



Entrepreneurial Company  
of the Year in the AI-based  
Solutions for Process  
Industries

**X2**



THE TOP-10 BEST IOTWC  
2 YEARS IN THE ROW  
2018, 19. Heat Treatment  
AI, Artificial Lift

BUSINESS TRANSFORMATION  
AWARD 2019  
"Intelligent Mine –  
mine of the future"



MEMBER OF  
INDUSTRIAL  
INTERNET  
CONSORTIUM



# Our vision



Acquisition of strong companies operating in the IIoT market



Developing the original Solutions in our own AI Labs



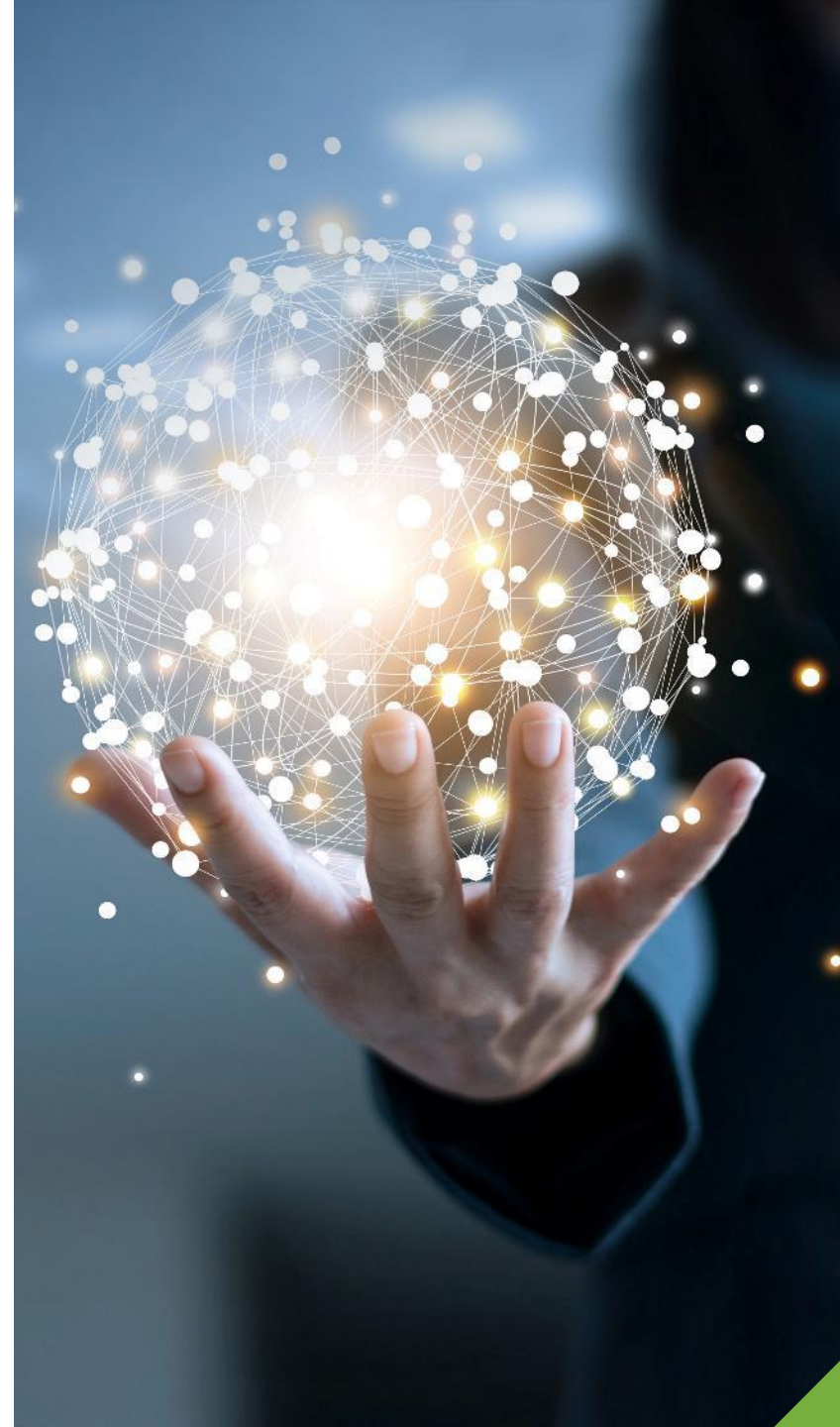
Synergy of products and technologies in operational production management services

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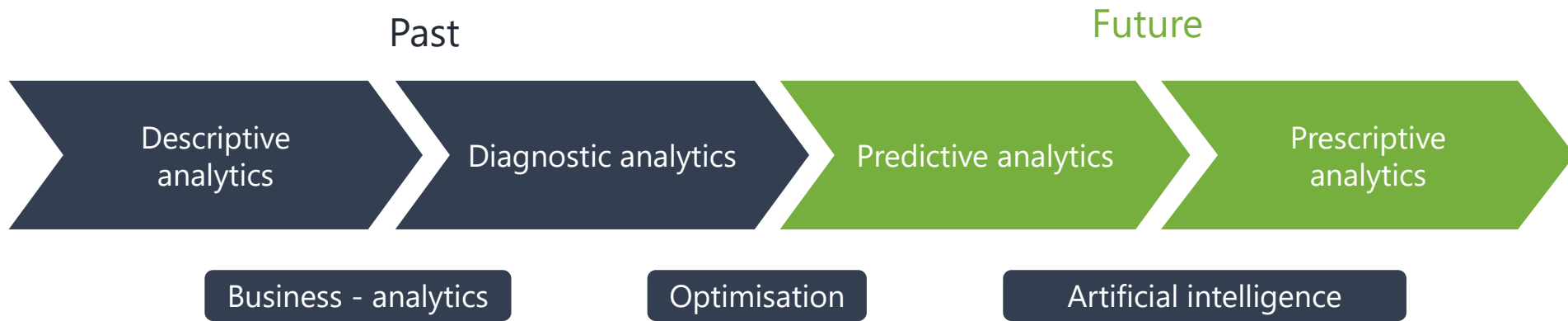
## OUR STRATEGY

WE ARE INCREASING PRODUCTION EFFICIENCY,  
IMPLEMENTING DIGITAL TECHNOLOGIES

# Global Customers



# Our focus



## Areas of expertise:

- Decision support systems
- Time series and anomalies detection
- Classical optimisation
- Computer vision

# What do we do

High accuracy forecasting, real-time recommendations and decision process automation of the most difficult and costly industrial processes



Decrease of material consumption



Optimising production parameters



Digital twins



State/event forecasting



Computer vision



Supply chain management



# We develop end-to-end solutions in selected industry sectors

## Discrete manufacturing



### Monitoring

Industrial equipment data acquisition  
Current machinery work load monitoring, performance improvement by 15%



### Production management

Quality control, document workflow  
Production management efficiency improvement



### Logistics, sales management

Support services for released products



### Tool control

Equipment deterioration predictive analytics  
Breakdown forecasting ability, M&R period reduction

Industrial and occupational safety

Quality control

# Mining and Metallurgy



## Ore and Coal Mining

Drilling and explosive works automation  
Drilling machines productivity increase by 10-25%



## Transportation

Autonomous excavators and dump trucks  
Personnel absence in hazardous areas, down time reduction by 20%



## Ore dressing

Computer vision technology (artificial intelligence)  
Optimization of crushing and dressing plant performance (teeth control)



## Metallurgy

Digital advisor (artificial intelligence, machine learning)  
EAF operating hours under current reduction

Industrial and occupational safety

Quality control

Metals Balance



# Chemicals



## Well drilling

Formation models  
development, drilling support  
Oil recovery increase of up to  
10 tons per day from each well



## Operation

Oil pump operation mode  
optimization  
2% debit gain due to AI based  
recommendations



## Transportation

Pipeline repair predictive  
analytics, loading optimization



## Processing

Material and energy balance  
Raw material loss reduction,  
plans performance monitoring



Industrial and occupational safety

Quality control





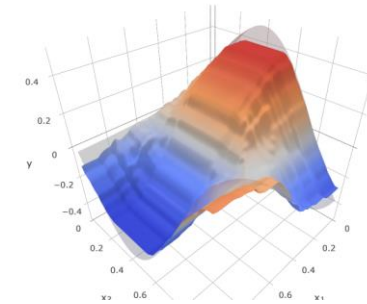
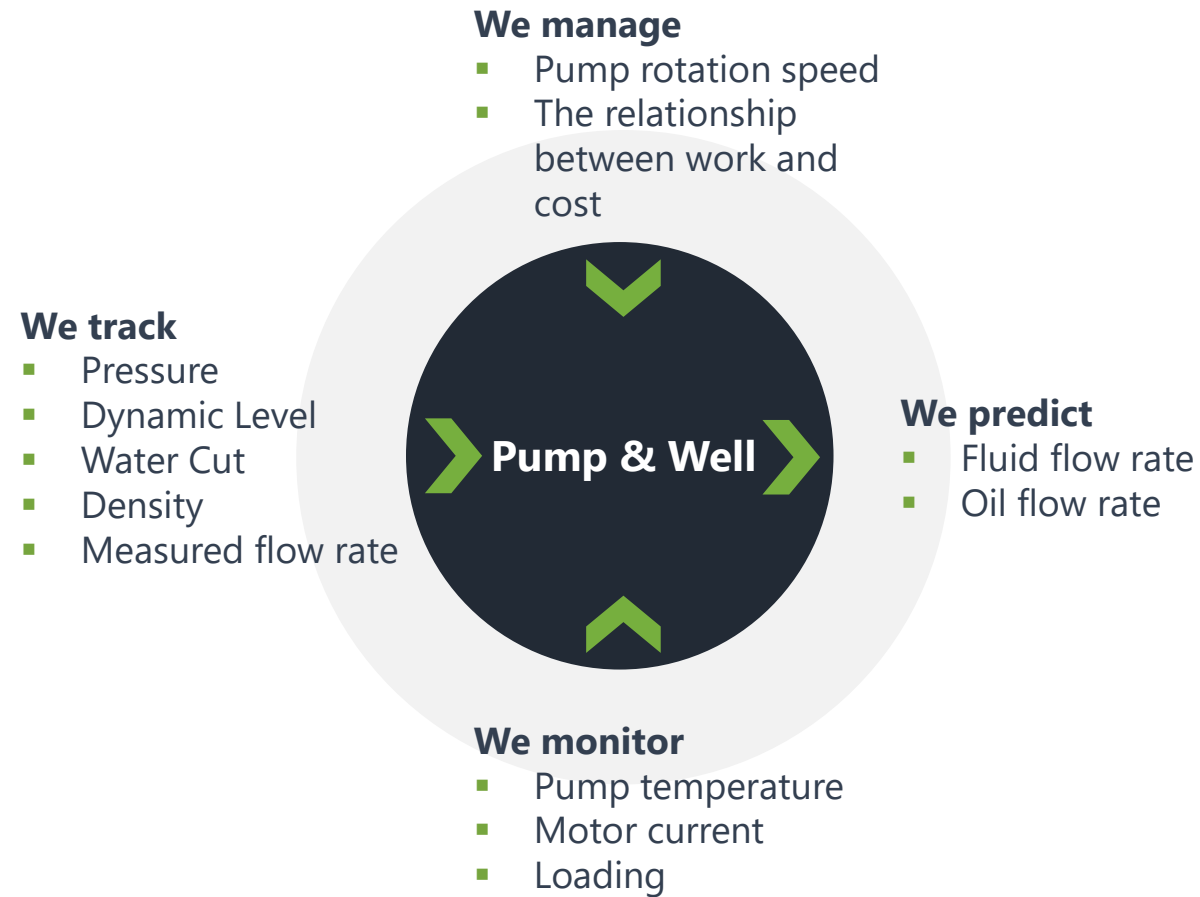
# ArtLift:

## ESP optimization

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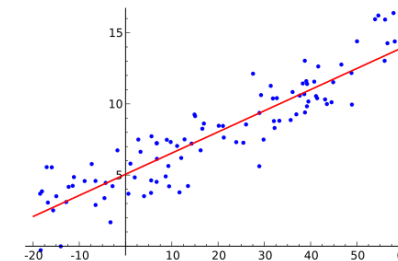


# Predict Fluid Flow Rate Using ML



Gradient  
boosting

Linear  
regression

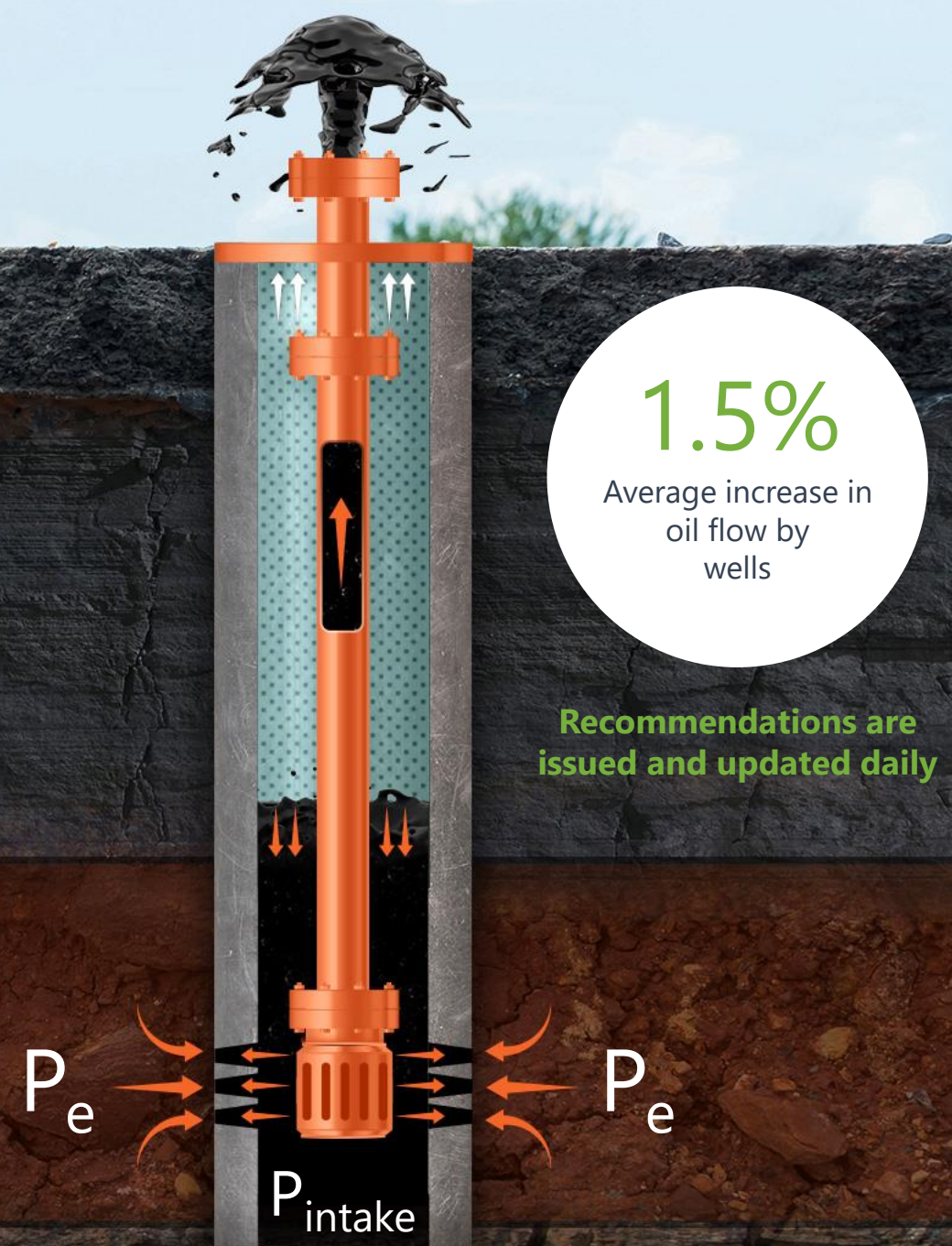




# Solution implementation results

The developed solution allows us to determine and establish a mode of operation that ensures maximum well flow rate from a predicted long-term perspective.

Outcome	\$/year	%
Additional income due to an increase in well flow rate	1 700 000	1.48







# GEONAF

Real - time drilling  
optimization

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# Industry challenges and solutions

## CHALLENGES

\$14b+ annual losses due to wellbore instability issues

Only 65% of reservoir pay-zone is drilled with horizontal section using conventional geosteering (loss in production)

There is no a single tool for multidisciplinary team at pre-drill, RT-monitoring and post-drill phases

Up to 100 GB of data is generated per 1 well, and only 10% is utilized



## SOLUTIONS

Geomechanics and improved support during drilling and well construction can reduce NPT by 30%



Complex approach of using petrophysics and geosteering together can provide up to 30% improvement of wellplacement and rise oil production up to 20%



Geonaft is a uniform platform that provides solutions at all stages of the process to each member of the project



BIG DATA, machine learning for predictive analytics may significantly speed up the all phases of the project



# Geonft Software Platform

Single solution for geosteering, geomechanics, petrophysics and engineering

## GEOMECHANICS

The first hybrid model – combination of statistics and physical modelling

## PETROPHYSICS

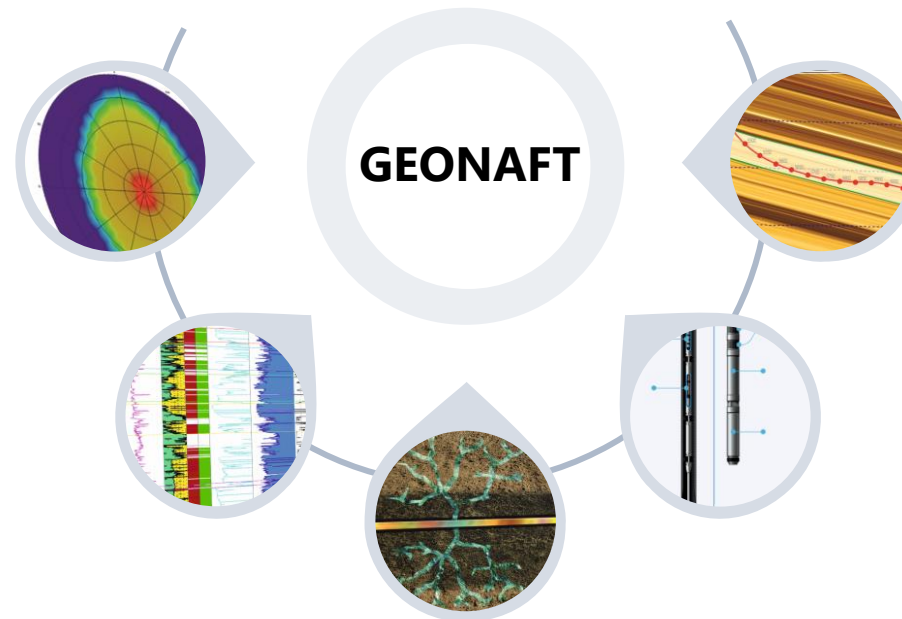
Real-time petrophysical assessment

## GEOSTEERING

Real-time geosteering

## BIG DATA (MWD/LWD)

Any producer / service provider



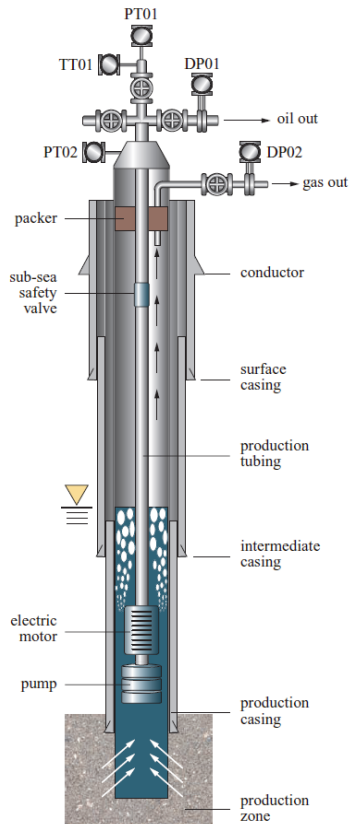
## ENGINEERING\*

Based on internal geomechanical and petrophysical calculations

\*Trajectory and well construction, hydraulics calculations and Frac design

# Virtual Flow Meter solution

## Business Problem



### Absence, rare or unreliable data of multiphase flow rates introduces inefficient operations:

- inefficient reservoir management
- inefficient operation of artificial lift equipment
- absence of online identification of flow assurance problems
- absence or ineffective daily production optimization

ML model is used to estimate reservoir pressure each minute using measured values of other parameters

## Zyfra Virtual Flow Meter

- Daily production optimization (3-5% production increase)
- Reliable data for reservoir management and optimization (4-7% production increase)
- Reduction of production losses due to the well testing and flow assurance challenges
- Identification of ESP failures, unplanned production stops and repairs
- Less unplanned repairs of multiphase flow meter / test separators





# Zyfra AI for metallurgy

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# Zyfra solutions for metallurgy



## Machine learning solutions

Solving complex (non-algorithmized) tasks using ML



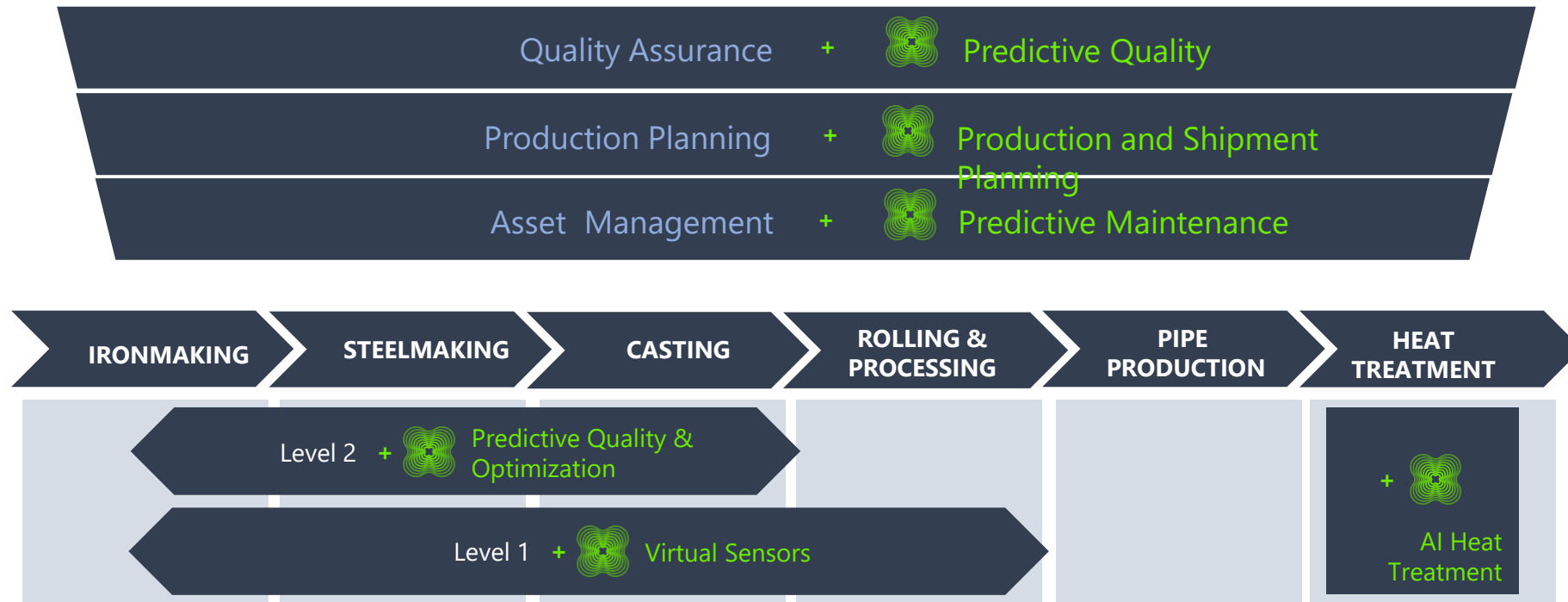
## End-to end digital solutions

Optimization of the business processes



## Zyfra Industrial Framework

A single digital environment of the enterprise



# Decision support system for steel-making

Optimization of electricity  
consumption and Power-  
On Time reduction

% of costs cutting

About 5%

Optimization of  
ferroalloys  
consumption

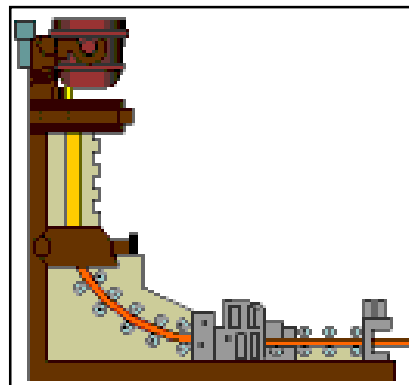
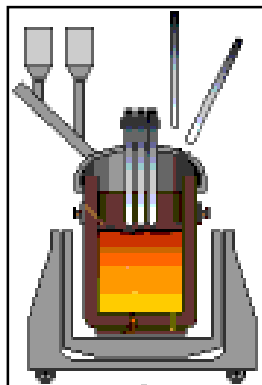
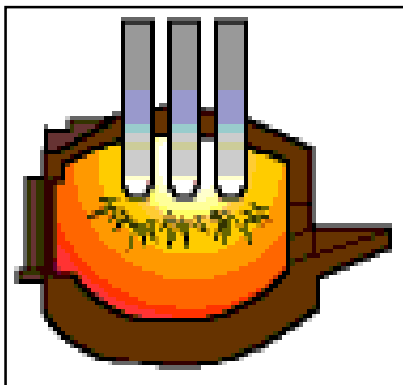
% of costs cutting

Up to 10%

Prediction of slab  
quality

% of costs cutting

5% loss reduction



Reduce costs of EAF  
steel production



While  
maintaining  
the steel  
quality!

Optimization of ferroalloys  
consumption

Optimization of  
electricity consumption

ROI

130%

2-3%

reduction in the cost of  
the semi-products

# Ferroalloys Consumption Optimization

Scope: 2 EAF lines, steel production ~2MTPA

**Process description:** steel is mixed with ferroalloys in LF to achieve steel grade requirements

**Customer's problem:** excessive consumption of ferroalloys.

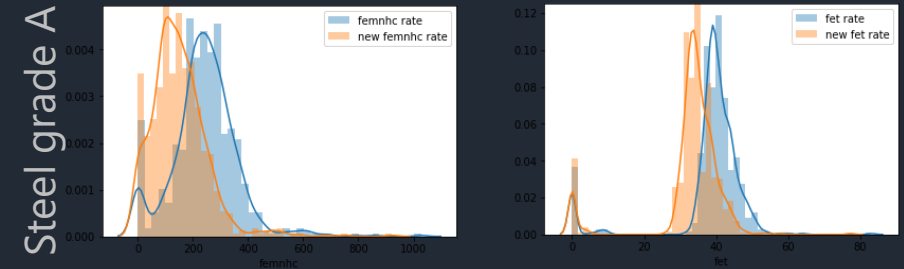
Steel melter adds more ferroalloys than necessary to produce steel of required grade. Sometimes ferroalloys are added on LF stage even if required composition was already achieved

**Task:** to provide absolute amount of ferroalloys to be “dumped” into a cast to get desired steel quality with minimal costs

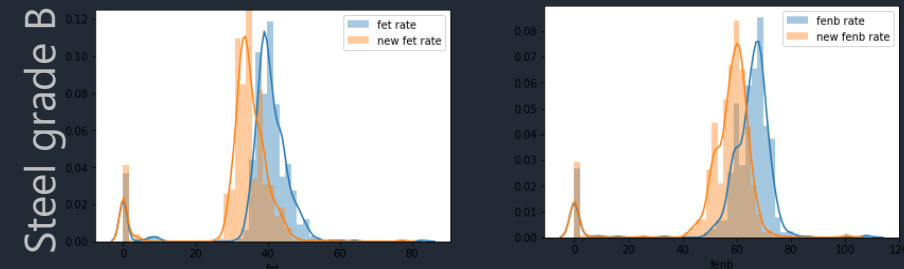
**Project:** machine learning model is based on data

- Additives at the stage of the arc furnace
- Tap weight at the EAF stage
- Additives on the LF stage
- The resulting mass of the melt that has reached CCM
- The target variable is the percentage of chemical element in steel

Total potential of savings p.a.: \$283K



Total potential of savings p.a.: \$353K



**\$700K**  
**cost reduction on 1 EAF line**  
**per year**  
**due to ferroalloys consumption**  
**optimization**



# Robust Predictive Quality for Steel Making and Casting Process



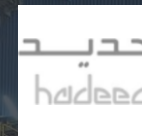
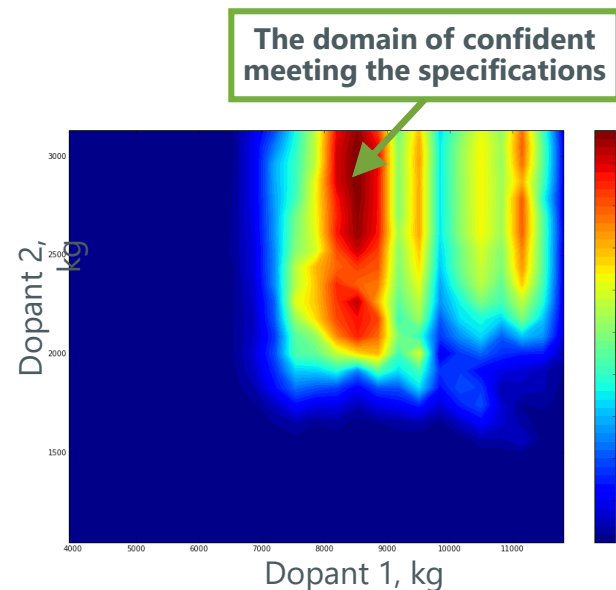
## Predict quality of produced steel:

- chemical composition of the steel

## Considering:

- Mass of scrap and crude iron
- Steel grades specifications
- Technical parameters of the EAF, oxygen-conversion & refining stages
- Results of chemical analyses
- Chemical composition requirements and standards for ferroalloy use

**Our learnings: to control risks we need to predict probability distributions**

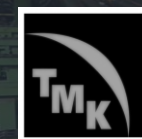


**HADEED - Saudi Iron & Steel Company**  
1st fully integrated steel producer in Saudi Arabia

**\$2.5M**

Capacity:  
**6 MTPA**

**Applied model could possibly save per year**



**TMK** is Russia's largest producer of steel pipes and one of the three leaders in the global pipe business. For the second year in a row it has ranked first in the world by volume of pipes shipped.

**10%**

**Reduction in Power-On Time**

**3-5%**

**Reduction in ferroalloys usage  
(projected)**



**Magnitogorsk Iron and Steel Works**  
\$7.9B in revenue

**30th largest** steel company in the world

**5%**

**average decrease of  
ferroalloys consumption**

**>\$4.3m**

**annual economic effect**

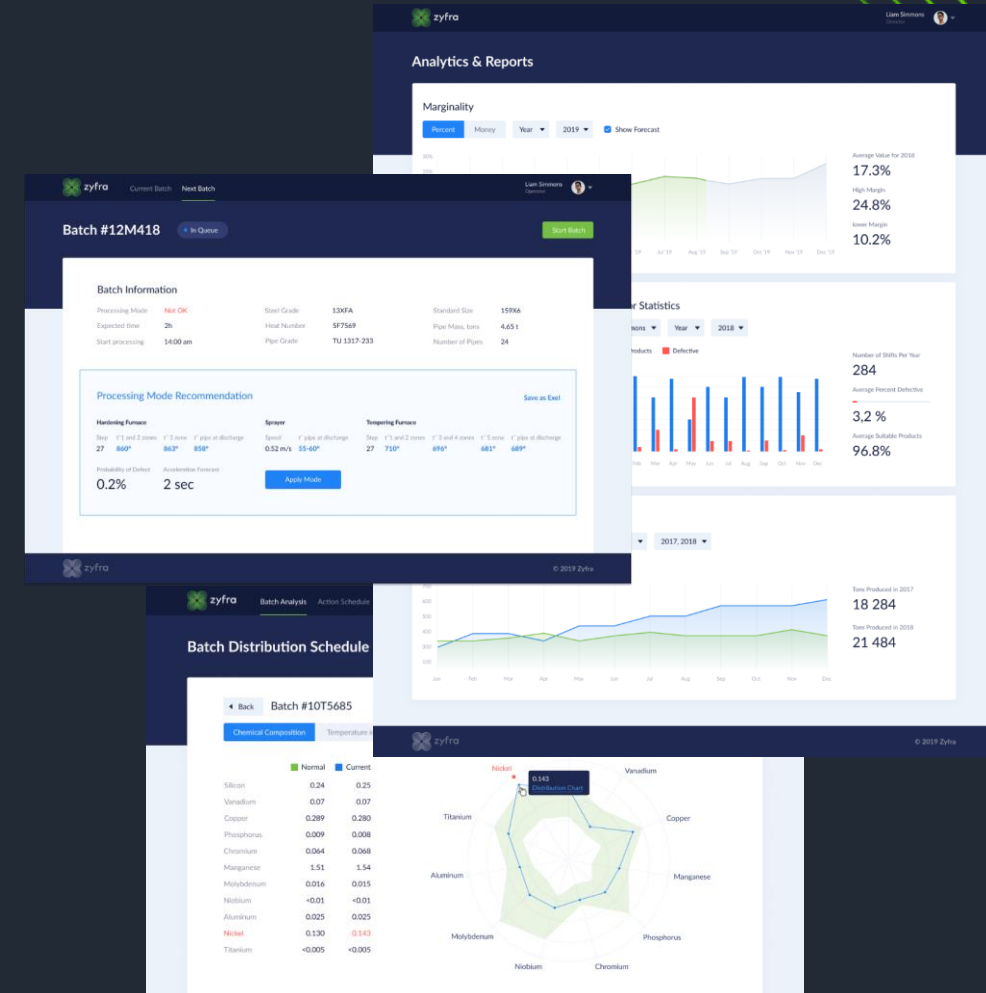
# Zyfra HeatTreatment

Use optimal settings to achieve optimal results

- Recommended furnace temperatures, speed
- Predicted quality with pre-defined risk level
- Generate settings for new products
- Cheaper steel making while maintaining quality

Integrated ASP, DSS and BI solution for all heat treatment needs

- Advanced Planning and Scheduling
- Decision Support System
- Business & Technology Intelligence
- MES, SCADA, LIMS integration







# Zyfra AI for mining

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# ZM BucketControl

## Mining shovel teeth control system

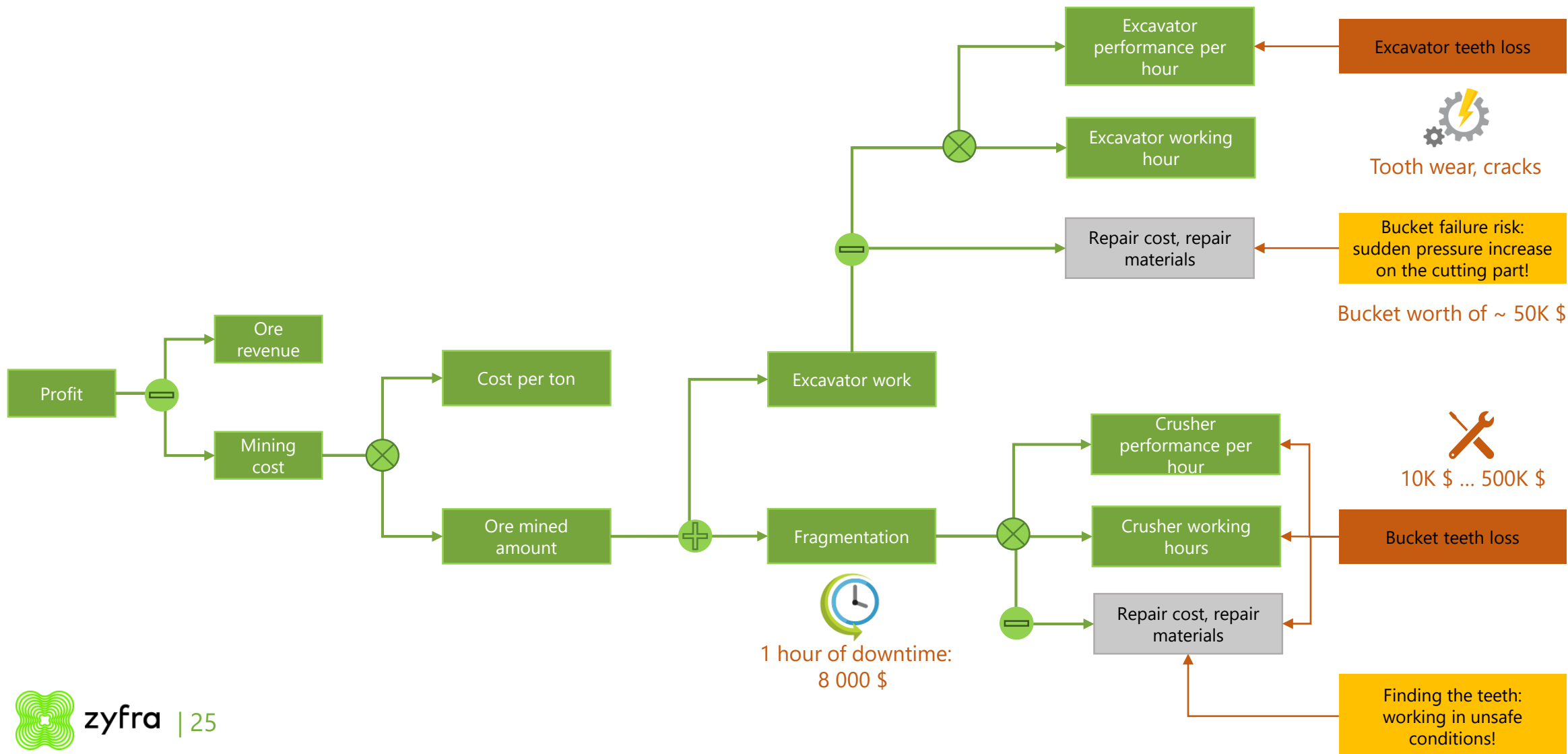


Komatsu PC-3000 excavator



- Online detection of excavator bucket teeth presence or absence
- Deterioration estimation
- Alarming the machine operator in case of teeth loss/failure
- Notifying via dispatcher system

# Teeth loss effect estimate, based on ore mining process

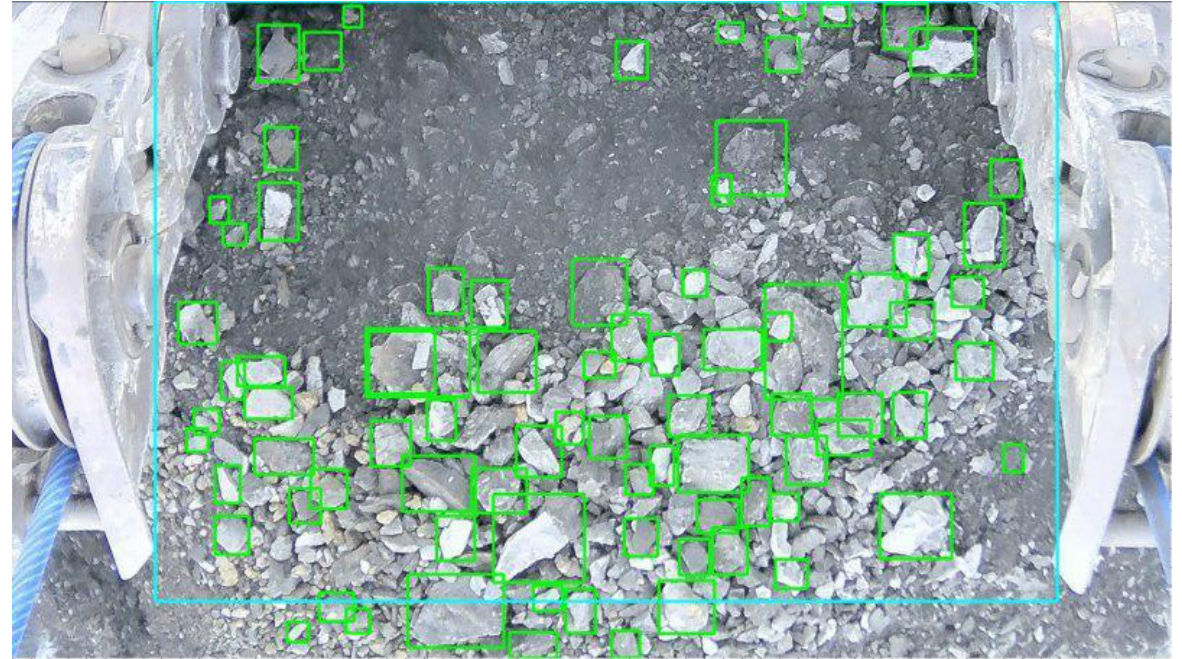


# ZM Fragmentation

## Optical granulometry detection solution



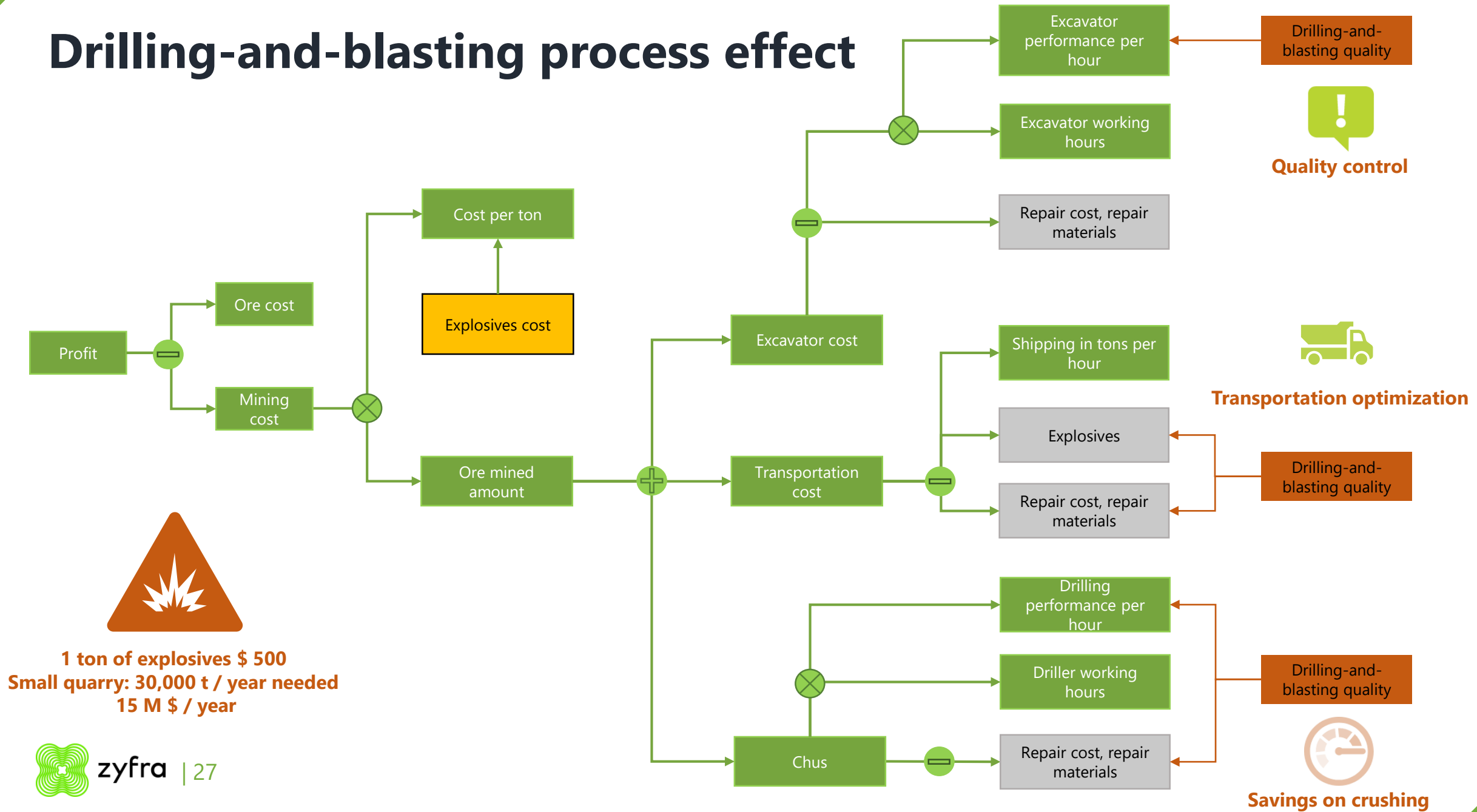
Bucyrus HD495 excavator



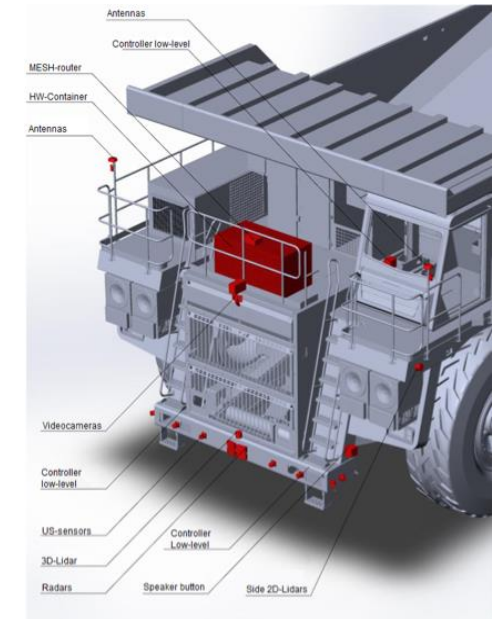
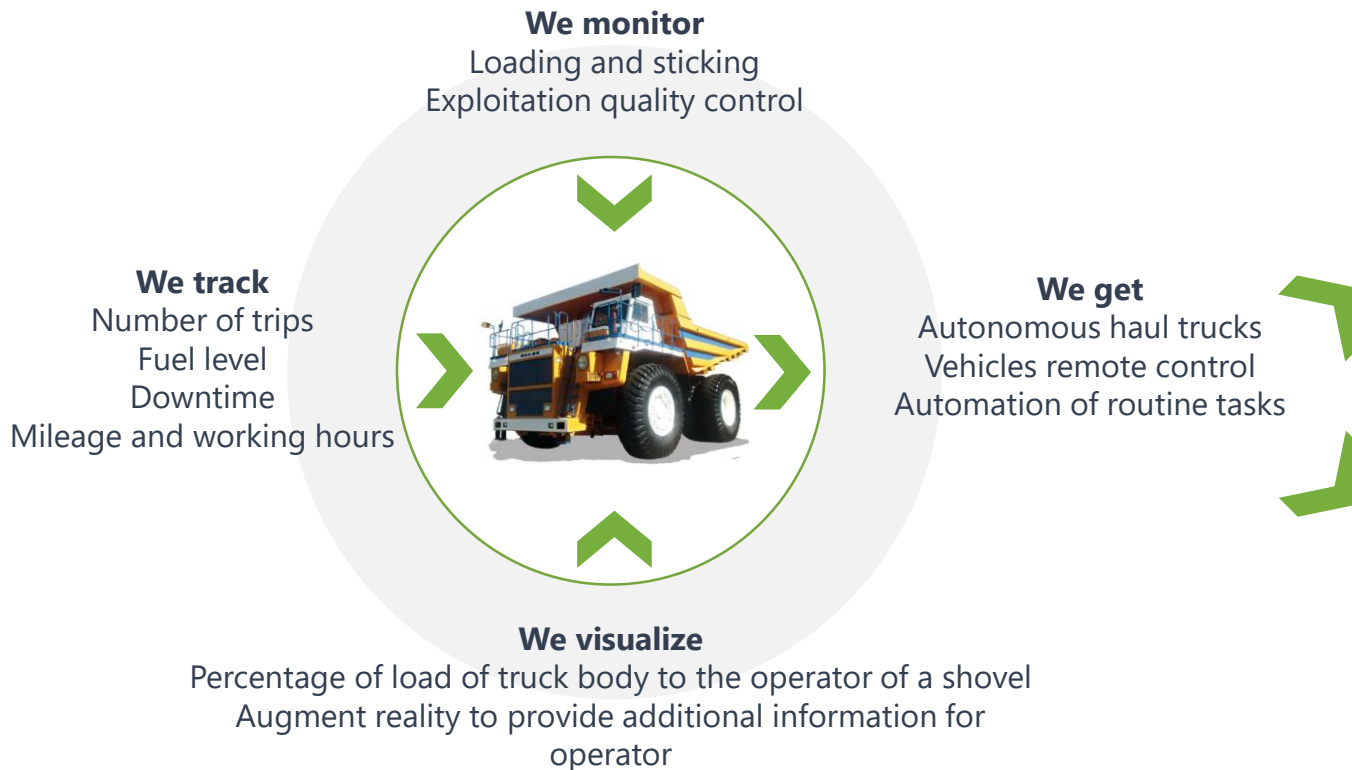
- Detecting the grains in the bucket after blasting
- Measuring the grain sizes, based on a photograph
- Building the distribution the grain sizes



# Drilling-and-blasting process effect



# VG LoadPro: OEM solution





# Zyfra ZIF:

## IoT platform

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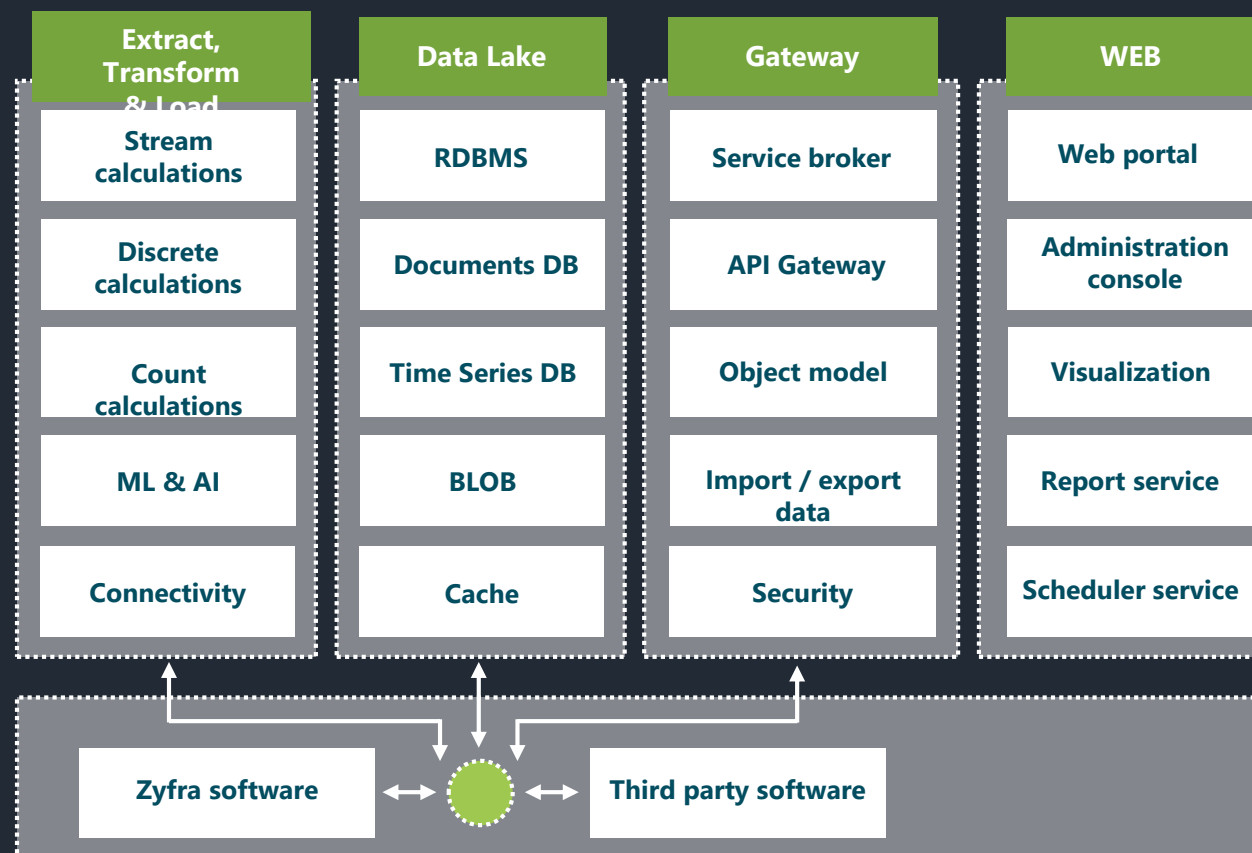


# Zyfra industrial framework for recommendation systems and integration with automation and IT systems

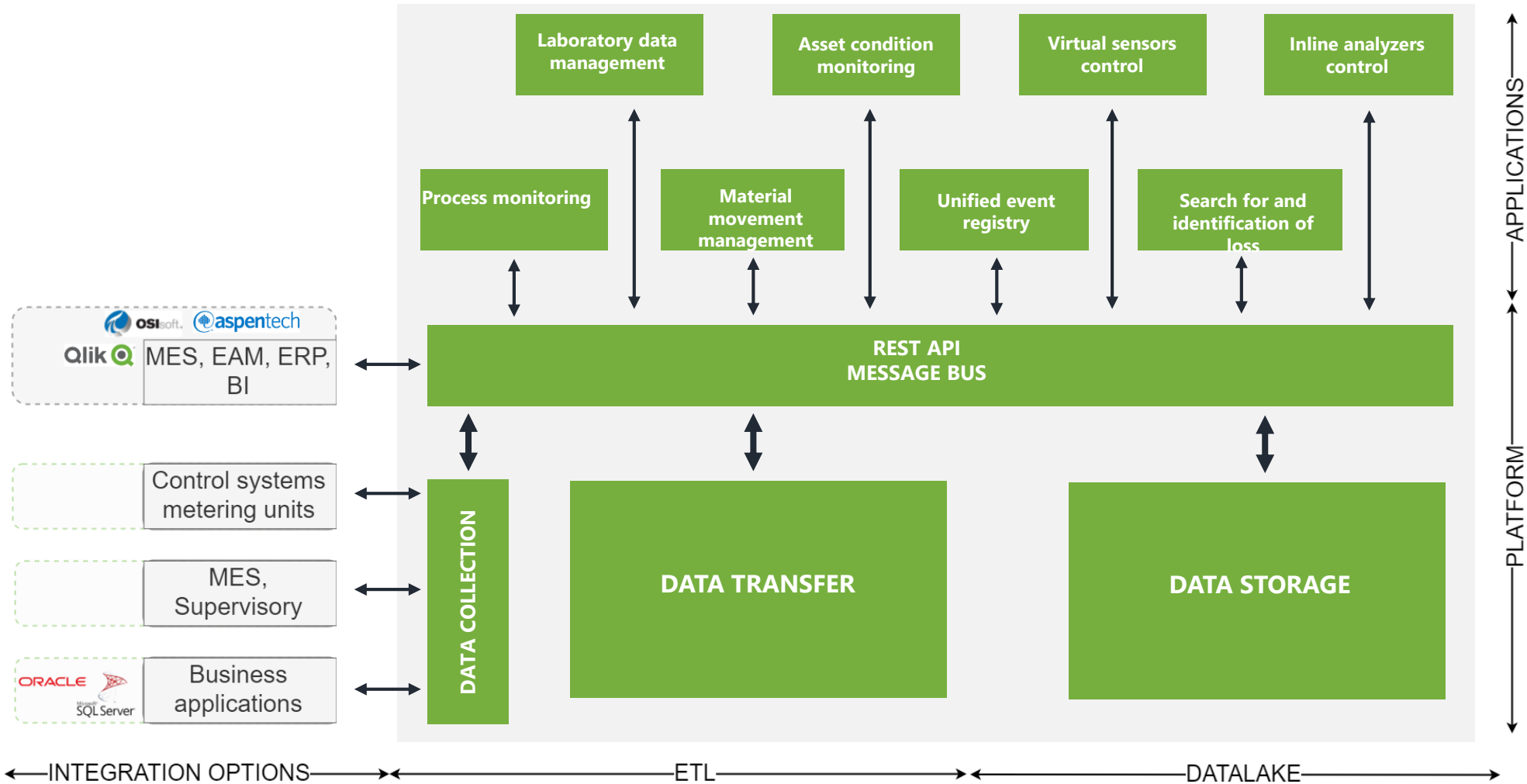
## Key functions:

- Real-time data collection
- Data preprocessing, compression and normalization
- Data storage and archiving
- Unified data model & access for ML models and intellectual apps
- Built-in analytical apps
- Advanced visualization

On-premises or in cloud deployment



# Zyfra industrial framework integration





# Production and shipping planning

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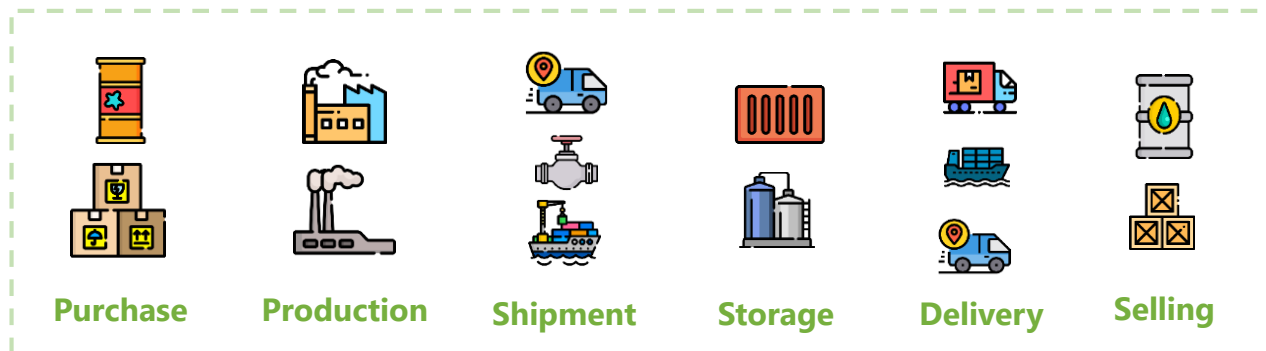
# Production and shipping planning

## Optimal planning

- Measuring manufacturing efficiency on every step
- Accounting and inventory management
- Multi scenario planning
- Funding bottlenecks
- Optimal work performance

## Automatic order management

- Online feasibility calculation
- Recommendations for scheduled activities deferral
- Margin maximisation



- Automates the decision-making process where possible
- Identifies statistically significant factors and model constraints for scheduling
- Considers key task dependencies, priorities and constraints
- Machine learning model proposes an optimal scenario for each situation
- About 50 scenarios are assessed to choose 1 to maximize margin
- Regular recommendations on plan execution and process improvement
- Plan adjustment is done on-the-go after any change

# Production and shipping planning optimization case study

## Business Problem


- Strict deadlines in company's contracts
- Significant penalties due to the delivery delays
- Planning was done by 20 people once a month
- Plan was outdated by the next day
- Internal models did calculations 5 hours
- More frequent plan adjustment was required

Company decided to increase the storage of the product, which resulted in an asset turnover drop.

## Constraints

1000 events, influencing the plan  
60 products to manage

## Zyfra PSP solution

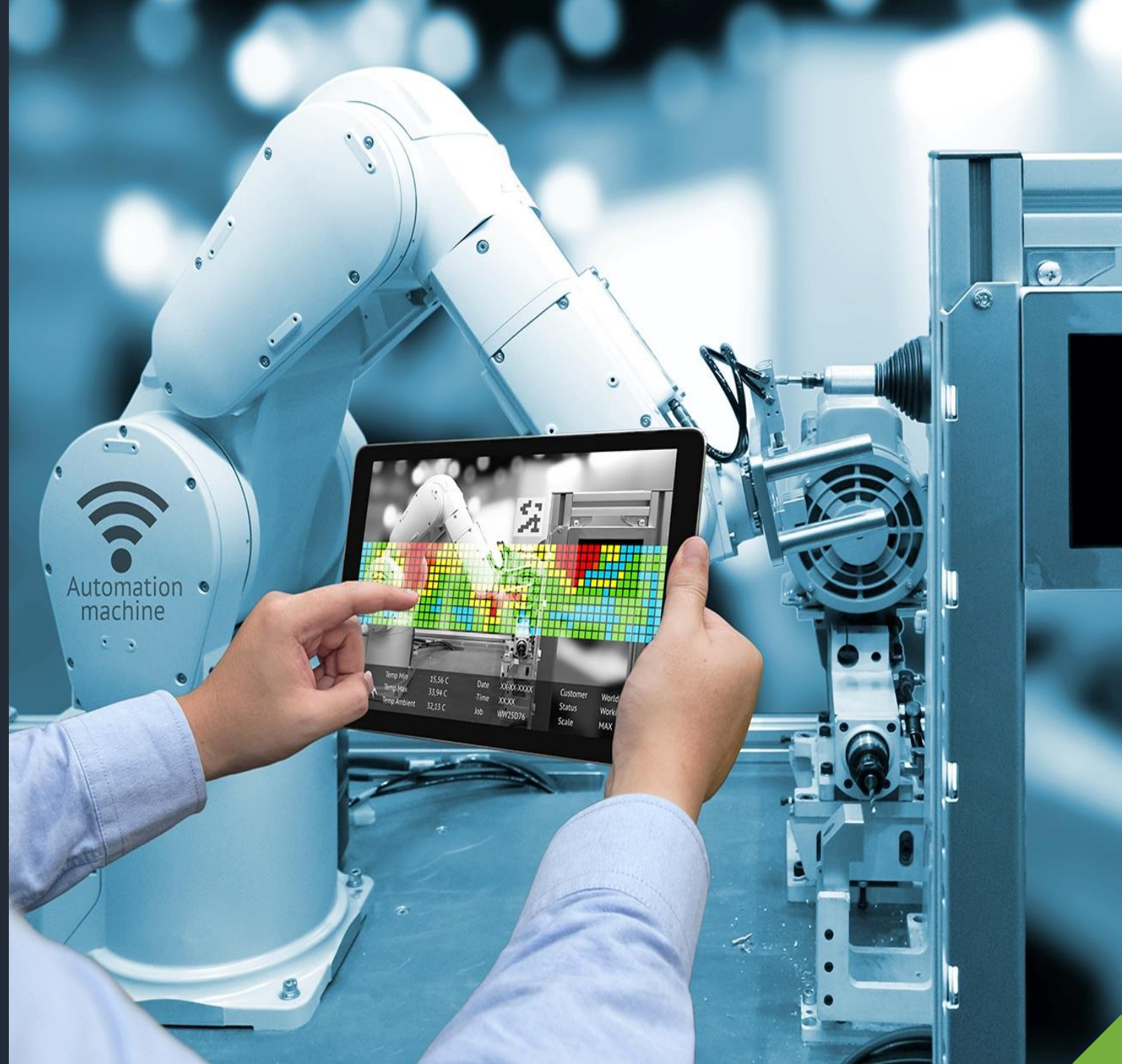
- 
- Amount of penalties decreased 4 times, which accounted for 1% of the final product cost (5% before the project).
  - Overproduction decreased, warehouse assets were released and used for production later.
  - All tasks are attached to business performance indicators. Client understands the cost for all interconnected tasks.
  - Each plan recalculation is done in 50 sec.
  - Daily precise planning for the next 30 days.
  - Each 10 days planning for the next 90 days.



# PdM Tool Life:

## Predictive maintenance for CNC machinery

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# Zyfra Predictive maintenance solution

## Combining and monitoring of material / energy balances



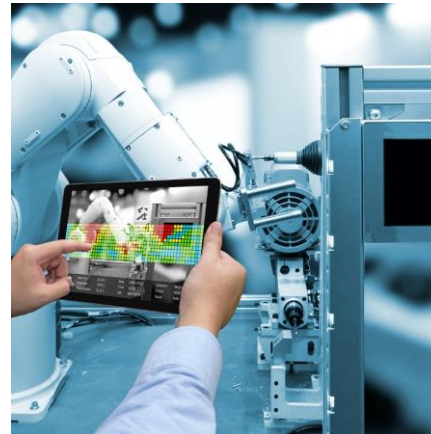
- Identification and accounting of imbalances (losses) on the site
- Control of specific norms (including dynamic)
- Monitoring the status of accounting systems

## Process monitoring



- Process degradation prediction
- Detection of "freezing / shutting down" instrumentation and automation
- Monitoring and analysis of personnel actions

## Equipment predictive maintenance



- Predictive maintenance of dynamic equipment
- Monitoring the status of tools for metalworking machines

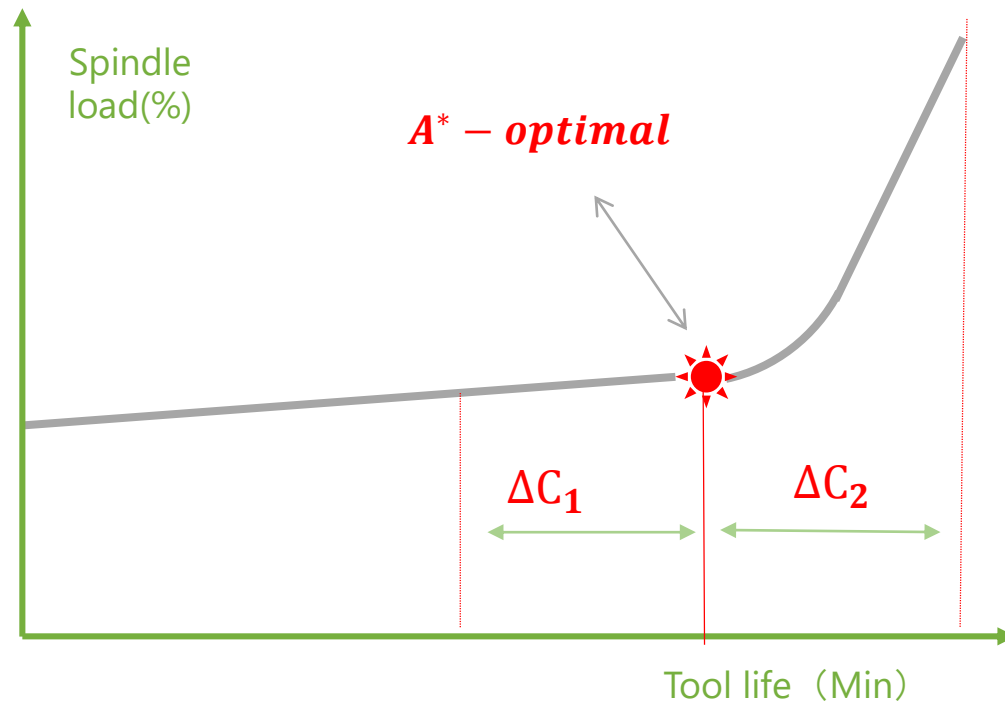
## Potential effect from applying the solution:

- 1-5% increase in production
- 5-10% reduction of production costs
- Reducing the level of injuries and the number of accidents at work
- Reduction of product losses
- Improving the overall equipment effectiveness

# CNC machines parameter monitoring to reduce asset downtime and improve product quality

AI Predictive Maintenance will let you know the optimal time for equipment change and notify your maintenance manager when an anomaly is detected that could lead to a breakdown.

This ability can prevent thousands of dollars of equipment replacement costs and days of downtime.



## Economical effect



### Tool Budget optimization

$$\Delta C_1 \rightarrow 0$$

$$\Delta C_2 \rightarrow 0$$

+ less purchase

+ less electricity usage



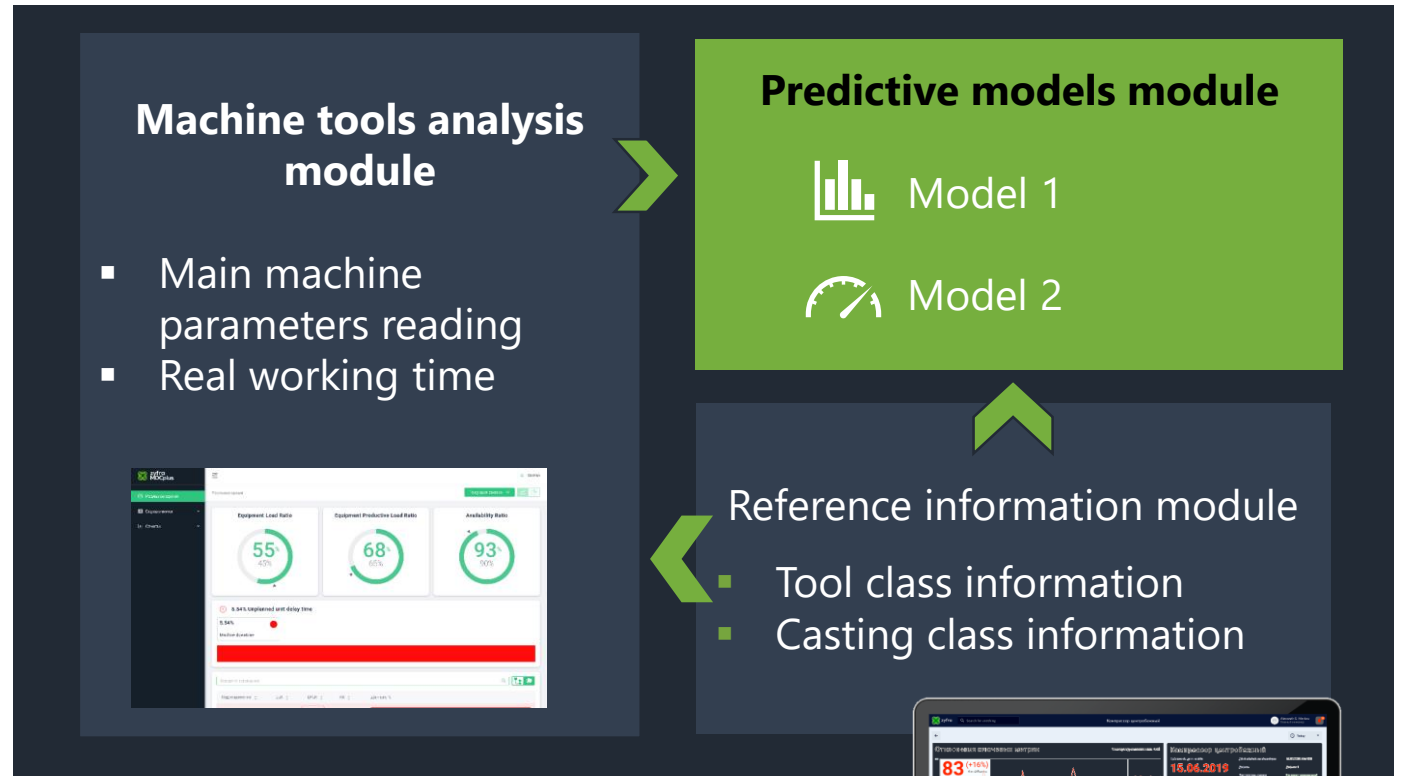
### Decrease in the number of defective equipment

$$\Delta C_2 \rightarrow 0$$

+ less spoiled instruments

+ less defects increase

# Zyfra Predictive maintenance solution





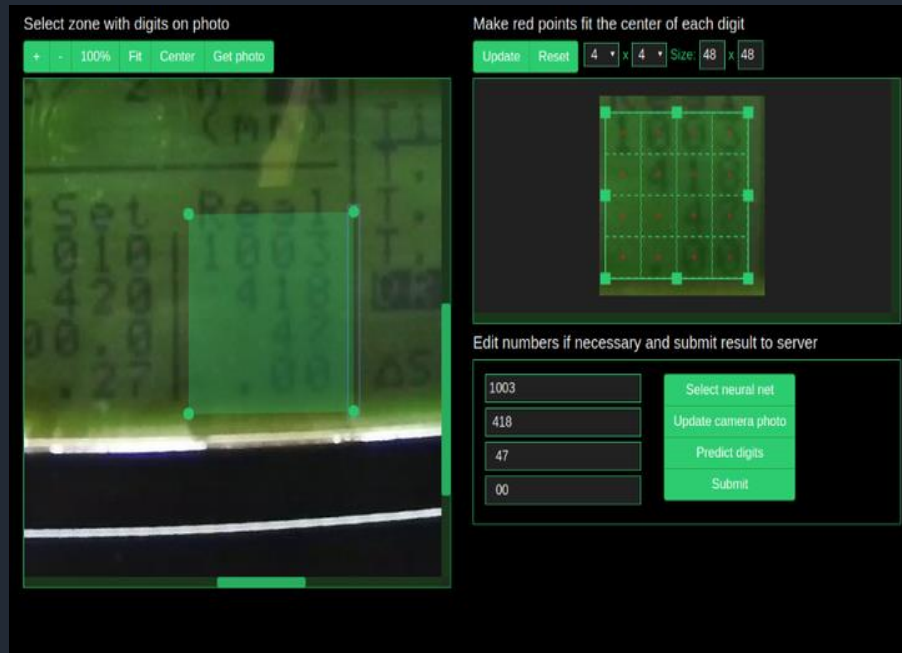


# Computer vision industrial applications

[zyfra.com](https://zyfra.com)

# Zyfra Eye: reading dashboard equipment

Recognition settings



Recognition in action



- 5 times integration costs reduction
- Integration time reduction from 6 to 1 month



# Counting the number of pipes through the application







# Zyfra Eye Safety:

AI for industrial safety

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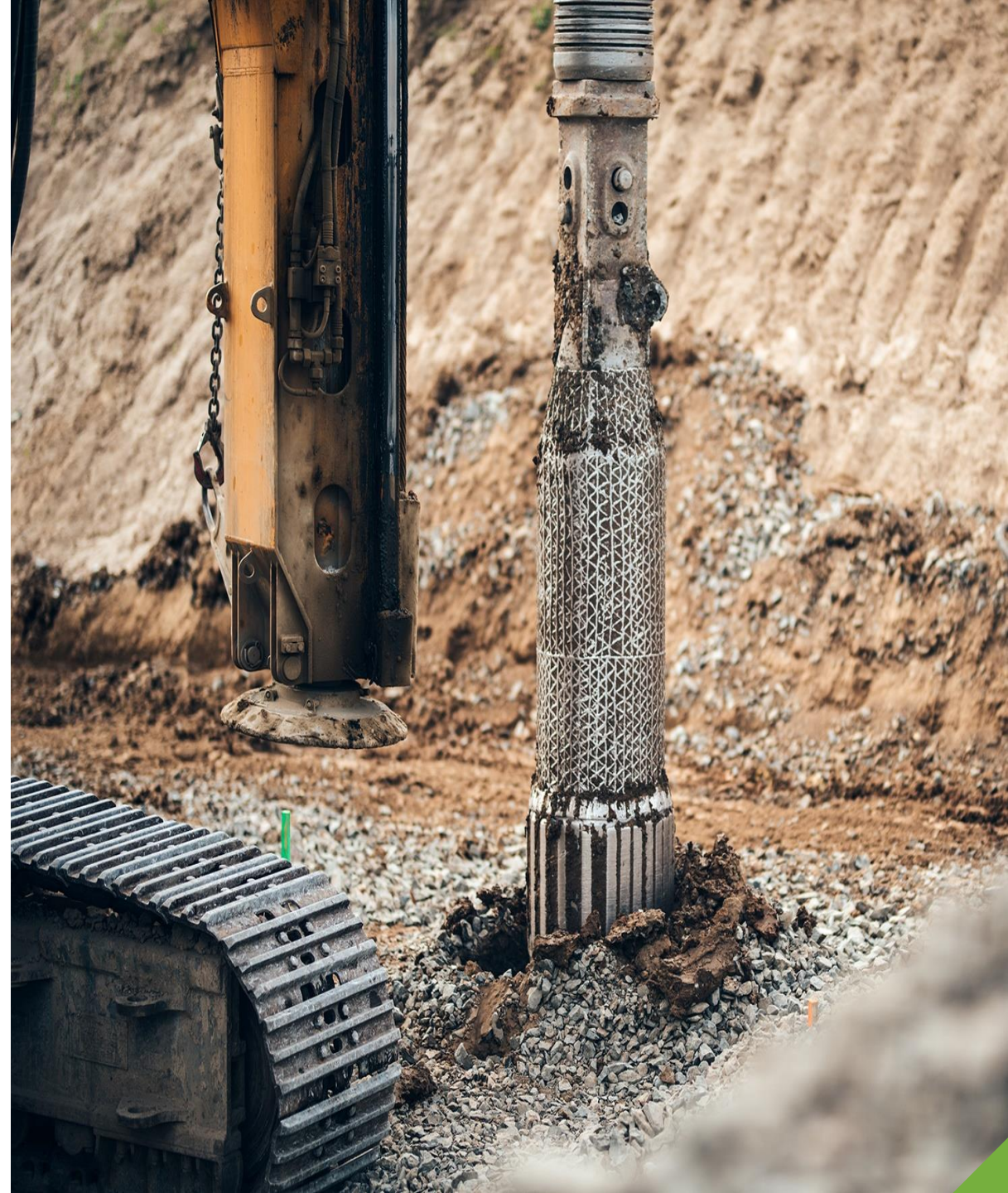
# What do we have now

## Incident reporting problems:

- Reporting of small incidents takes time
- People do tend to forget doing reporting
- Not enough motivation to do reporting / out of scope
- Reporting colleagues' misconduct is uncomfortable
- Real-time monitoring of small incidents is difficult for alarm dispatchers from all camera streams

## Result: only small part of accidents without consequences is reported.

Lack of information about preconditions and absence of instrument for informing the workers in real-time lead to the inability to organize proper policies and taking actions for further accidents with a different influence consequences.





# Zyfra Eye Safety

A comprehensive solution for detection of industrial safety standards violations based on Computer Vision



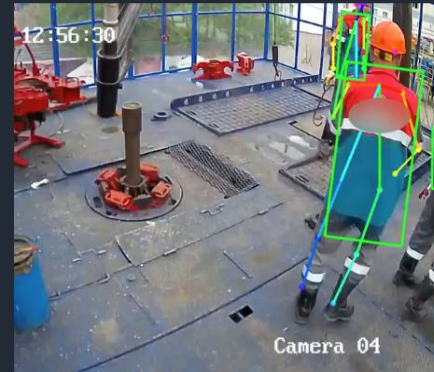
Checking the wearing of a proper personal protective equipment  
Reducing non-productive time

- Ability to adapt safety policies
- Creating safe working habits via feedback and work analysis
- Decrease LTIFR, TRIFR, repetitive violations by 40%



Counting workers, checking approved access, identifying people in a danger zone

- Reducing non-productive time
- Access control and notifications
- Ability to adapt safety policies
- Decrease LTIFR, TRIFR, repetitive violations by 40%



Monitoring the pose of the worker: identifying falling

- Reducing non-productive time
- Alarm system integration
- LTIFR, TRIFR decline



Identifying people, standing on a dangerous surface or in a danger zone

- Reducing non-productive time
- Control of working zones
- Safety issues notification
- Ability to adapt safety policies
- Creating safe working habits via feedback and work analysis
- Decrease LTIFR, TRIFR, repetitive violations by 40%



# Prospective use cases



01

## Breaking the rules:

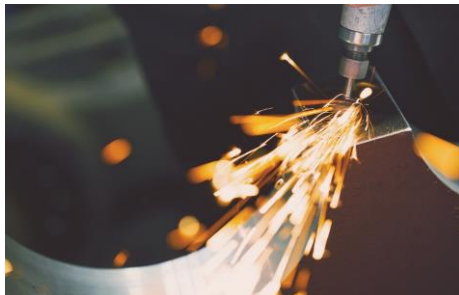
- Smoking people
- Checking fall protection equipment
- Absence of safety vest
- People talking on the phone



02

## Accidents:

- Falling overboard
- Falling from height
- Fatigue detection



03

## Environment tracking:

- Smoke and fire detector
- Identifying spoils
- Fall of ground
- Vehicle detection and localization



00240, Helsinki  
Pasilankatu 2

+358 9 4272 5025  
europe@zyfra.com

Zyfra.com  
Zyfra.ai  
Mdc-plus.com

Write to us

